

ORDER



WAVY

Orders
Order / Rev: 208628
Alt Order #: 06856187
Product Desc: 9/26-10/2 MITT ROMNEY
Estimate: 215
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 02494

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Romney For President (R)
Demographic: A35+
Product Codes: PL1
Priority: P1
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	82	\$66,650.00	\$56,652.50
10/01/12	10/02/12	39	\$22,200.00	\$18,870.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	82	\$66,650.00	\$56,652.50	0.00
October 2012	39	\$22,200.00	\$18,870.00	0.00
Totals	121	\$88,850.00	\$75,522.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	31%	\$88,850.00
Market	100%	\$286,612.90

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	29%	\$83,117.74
WTVZ	0%	\$0.00
WVBT	15%	\$42,991.94
WVEC	25%	\$71,653.23

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/26/12	09/28/12	WAVY 6AM News	CM	6a-7a	-- WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				WAVY 6AM News											
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-- WTF--	3		\$700.00	0.00							
E 2	WAVY	10/01/12	10/02/12		CM	6a-7a	MT-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY 6AM News											
				WAVY 6AM News											
				WAVY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$700.00		0.00						
E 3	WAVY	10/01/12	10/02/12	Today Show M-F	CM	7a-9a	MT-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$700.00		0.00						
E 4	WAVY	09/26/12	09/28/12	Today Show M-F	CM	7a-9a	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$700.00		0.00						
E 5	WAVY	10/01/12	10/02/12	Today Show 2	CM	9a-10a	MT-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				Today Show 2											
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$300.00		0.00						
E 6	WAVY	09/26/12	09/28/12	Today Show 2	CM	9a-10a	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				Today Show 2											
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$300.00		0.00						
E 7	WAVY	10/01/12	10/02/12	Today Show 3	CM	10a-11a	MT-----	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$250.00		0.00						
E 8	WAVY	09/26/12	09/28/12	Today Show 3	CM	10a-11a	--WTF--	:30	3	\$250.00	P2	0.00	NM	3	\$750.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$250.00		0.00						
E 9	WAVY	10/01/12	10/02/12	WAVY News 10 @ Noon	CM	12p-1p	MT-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
				News 10 @ Noon											
				WAVY NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$300.00		0.00						
E 10	WAVY	09/26/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	--WTF--	:30	3	\$300.00	P1	0.00	NM	3	\$900.00
				News 10 @ Noon											
				WAVY NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$300.00		0.00						
E 11	WAVY	10/01/12	10/02/12	Days of Our Lives	CM	1p-2p	MT-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$300.00		0.00						
E 12	WAVY	09/26/12	09/28/12	Days of Our Lives	CM	1p-2p	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$300.00		0.00						
E 13	WAVY	09/26/12	09/28/12	M-F 4-5p	CM	4p-5p	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
				M-F 4-5p											
				ANDERSON COOPER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$300.00		0.00						
E 14	WAVY	10/01/12	10/02/12		CM	4p-5p	MT-----	:30	2	\$300.00	P2	0.00	NM	2	\$600.00

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				M-F 4-5p M-F 4-5p											
				ANDERSON COOPER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$300.00		0.00						
E 15	WAVY	10/01/12	10/02/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MT-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$700.00		0.00						
E 16	WAVY	09/26/12	09/28/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				5P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$700.00		0.00						
E 17	WAVY	09/26/12	09/28/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$700.00		0.00						
E 18	WAVY	10/01/12	10/02/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$700.00		0.00						
E 19	WAVY	09/26/12	09/28/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$800.00		0.00						
E 20	WAVY	10/01/12	10/02/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	4	\$800.00	P2	0.00	NM	4	\$3,200.00
				6P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	4		\$800.00		0.00						
E 21	WAVY	10/01/12	10/02/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				NBC NITELY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$1,500.00		0.00						
E 22	WAVY	09/26/12	09/27/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	--WT---	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				NBC NITELY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WT---	2		\$1,500.00		0.00						
E 23	WAVY	10/01/12	10/02/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$600.00		0.00						
E 24	WAVY	09/26/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--WTF--	3		\$600.00		0.00						
E 25	WAVY	10/01/12	10/02/12	M-F 730-8p M-F 730-8p	CM	730-8p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MT-----	2		\$600.00		0.00						
E 26	WAVY	09/26/12	09/28/12		CM	730-8p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00

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WAVY

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				M-F 730-8p M-F 730-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- WTF--					3	\$600.00		0.00			
E 27	WAVY	09/26/12	09/28/12	LN M-F M-F News 10 @11	CM	11p-1130p	-- WTF--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- WTF--					3	\$800.00		0.00			
E 28	WAVY	10/01/12	10/02/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				11P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					2	\$800.00		0.00			
E 29	WAVY	10/01/12	10/02/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
				TONITE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					4	\$300.00		0.00			
E 30	WAVY	09/26/12	09/28/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	-- WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
				TONITE SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- WTF--					6	\$300.00		0.00			
E 31	WAVY	10/01/12	10/02/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	MT-----	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----					4	\$300.00		0.00			
E 32	WAVY	09/26/12	09/28/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	-- WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-- WTF--					6	\$300.00		0.00			
E 33	WAVY	10/02/12	10/02/12	Tue Hour 3 Tuesday 10-11p	CM	10p-11p	-T-----	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,100.00		0.00			
E 34	WAVY	09/27/12	09/27/12	Thur Hour 2 Thursday 9-10p	CM	9p-10p (9:00 PM-9:30 PM)	---T---	:30	1	\$1,100.00	P2	0.00	NM	1	\$1,100.00
				THE OFFICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,100.00		0.00			
E 35	WAVY	09/28/12	09/28/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	2	\$900.00	P2	0.00	NM	2	\$1,800.00
				DATELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					2	\$900.00		0.00			
E 36	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
				6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$200.00		0.00			
E 37	WAVY	09/29/12	09/29/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
				WAVY SAT MRN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$400.00		0.00			
E 38	WAVY	09/29/12	09/29/12		CM	8a-10a	-----S-	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Sa											
				Today Show Saturday		(8:00 AM-9:00 AM)									
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$500.00		0.00			
E 40	WAVY	09/29/12	09/29/12	LN Sa	CM	11p-1130p	-----S-	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
				WAVY News 10 @11 Sat											
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$800.00		0.00			
E 41	WAVY	09/29/12	09/29/12	SNL	CM	1130p-103a	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$600.00		0.00			
E 42	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				WAVY News 10 Sunday 6a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$400.00		0.00			
E 43	WAVY	09/30/12	09/30/12	WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				WAVY News 10 Sunday 7a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$800.00		0.00			
E 44	WAVY	09/30/12	09/30/12	Today Show Su	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				Today Show Sunday											
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,200.00		0.00			
E 45	WAVY	09/30/12	09/30/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,200.00		0.00			
E 46	WAVY	09/30/12	09/30/12	WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sun 6p											
WAVY NW10 SUN1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$500.00		0.00			
E 47	WAVY	09/30/12	09/30/12	FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
				FB Night in Amer Pre Game											
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,200.00		0.00			
E 48	WAVY	09/30/12	09/30/12	NFL Football	CM	NFL Football	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
				NFL Football											
SUNDAY NIGHT FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					3	\$6,000.00		0.00			
E 49	WAVY	09/30/12	09/30/12	Sun News 11p (Football)	CM	1130-12a	-----S	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				Sun News 11p -- Late											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,800.00		0.00			
													Totals	121	\$88,850.00